

# kevinsturdevant

kevin.sturdevant@gmail.com | 330.502.7535 | www.kevinsturdevant.com

## Summary

In short, I create applications that are simple, elegant and intuitive. From inception to roll-out, I am familiar with every aspect of designing web applications.

## Qualifications

- 6+ years experience in application development
- 6+ years in user interface design
- 4+ years experience in enterprise application design
- Experienced in designing interfaces in Photoshop, Illustrator and Axure
- Experience with Agile, waterfall and homegrown methodologies
- Rational Unified Process certified

## Systems Analyst 09.07-Present

FRANKLIN UNIVERSITY – Columbus, OH

- Notable:
  - Accountable for features and development of a custom learning management system for a predominantly-online university.
    - Project spanning 15 months and costing over \$500,000.
    - Designed simple drag-and-drop interface for course design.
    - Resulting design is collaborative and mimics real-life storyboarding process.
  - Designed interface and oversaw creation of Franklin's first mobile website.
    - Accessible by over 12,000 students, faculty and staff.
- Facilitate meetings, focus groups, interviews and other requirements elicitation and user testing.
- Initiate, design, plan and execute multiple complex projects in a limited amount of time.
- Interpret business requirements and user needs and transform them into user experiences that meet business needs and user expectations.
- Work closely with developers, designers, quality assurance, training coordinators, and project managers to verify and correctly implement system designs.
- Create wireframes and coordinate prototyping, piloting software and testing activities.
- Provide overall vision and direction for assigned software products used by stakeholders.

## Multimedia Developer 08.05-09.07

FRANKLIN UNIVERSITY – Columbus, OH

- Designed interfaces for interactive educational applications.
- Served as Business Analyst for department, initiating projects and eliciting requirements from clients.
- Created multimedia using Adobe Suite, including Flash (ActionScript 2 and 3).
- Managed client relationships and communication.
- Presenter at 2007 New Media Consortium Conference.

## Production Manager 01.01-09.05

EASTON VIDEO PRODUCTIONS – Austintown, OH

- Handled all video production from shooting to delivery, including editing, DVD authoring and artwork.
- Guided branding of marketing materials and final products.

## Education

YOUNGSTOWN STATE UNIVERSITY  
Graduated Cum Laude in August 2004  
Bachelor of Arts, English  
Minor: Marketing

## Continuing Education

TRAINING ON:  
-Interface design  
-User experience design  
-Business Analyst-Project Management  
-Iterative software development

## Past Design Challenges

### LEARNING MANAGEMENT SYSTEM

**Need:** An intuitive, easy-to-use Learning Management System to replace a cumbersome XML-based system.

**Process:** I spent time observing the course design process and worked with designers, instructors and students to understand their needs and priorities as well as the technology and limitations of the existing system and others on the market.

**Design:** A drag-and-drop user interface which mimics the post-it note method used in real-world design. Users create reusable learning objects which allow users to accomplish all functions in one place (submit, grade, discuss) and which can be reused across courses. When a course is marked as complete, it will be picked up and deployed anytime a matching section begins until a new edition is published.

### MOBILE SITE

**Need:** Mobile-friendly version of course delivery system.

**Process:** I did an analysis of creating a smart phone application vs creating a web site and decided that, given the skill-sets of the team and the upkeep involved, a site was the right move. Next I came up with the list of essential features and wireframes.

**Design:** Mobile web site, which users get automatically based on device and which retains all functionality on various mobile browsers, with more polish for newer devices. Through the site, users get course information (where, when, maps), grades and upcoming assignments.

## Software Proficiencies

### PROJECT & REQUIREMENTS MANAGEMENT

Jama Contour  
TeamDynamix  
Visio  
Axure

### WEB

HTML  
CSS  
Flash  
Some JavaScript

### DESIGN & PRESENTATION

PowerPoint  
Illustrator  
InDesign  
Photoshop

### MISCELLANEOUS

Excel  
Premiere Pro  
Word